

# LG TV PIXEL POLICY

## LG OLED TV

Each pixel in LG OLED TV consist of four sub-pixels : White, Red, Green and Blue (WRGB).

Specification for LG OLED panel:

Max 8 dead sub-pixels<sup>1</sup> is allowed

Min 20 mm distance between dead sub-pixels<sup>1</sup>

Max 2 adjacent dead sub-pixels<sup>1</sup> is allowed

Zero (0) bright sub-pixel<sup>2</sup> is allowed



## LG LCD/PDP TV

Each pixel in LG LCD/PDP TV consist of three sub-pixels : Red, Green and Blue (RGB).

Specification for LG LCD/PDP panel:

Max 4 dead sub-pixels<sup>1</sup> is allowed

Min 20 mm distance between dead sub-pixels<sup>1</sup>

Max 2 adjacent dead sub-pixels<sup>1</sup> is allowed

Zero (0) bright sub-pixel<sup>2</sup> is allowed

If pixel issue is outside specification -> apply for RMA

Note! It may be hard to see defective sub-pixels without use of magnifier. Contact LG helpdesk if service technician is needed for analysis

<sup>1</sup> A dead sub-pixels is shown as small dark dot in bright picture

<sup>2</sup> A bright sub-pixel is shown as a small white, red, green or blue dot in dark picture

## LG Helpdesk

Sweden: 0770 54 54 54

Denmark: 8088 5758

Finland: 0800 0 54 54

Norway: 800 187 40